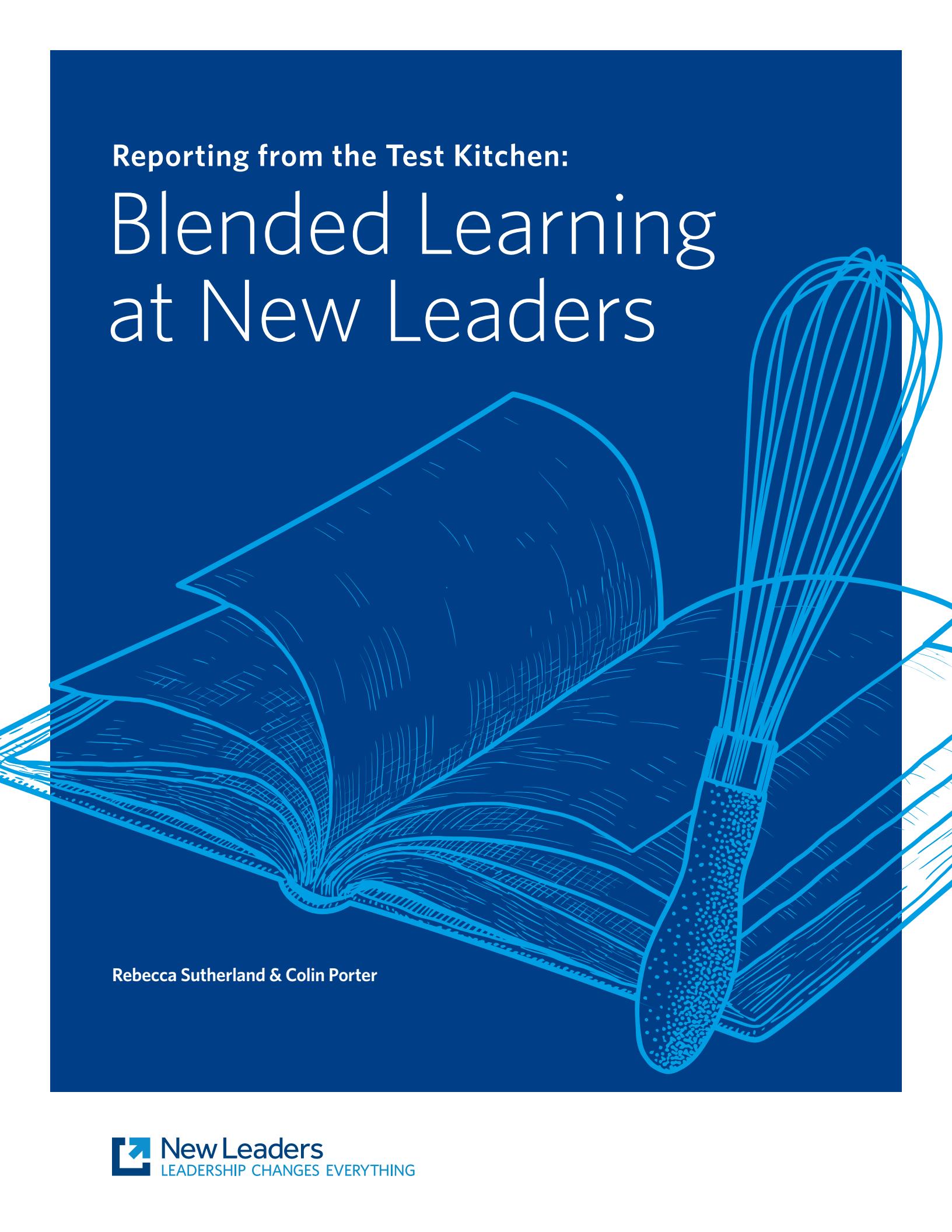


Reporting from the Test Kitchen:
Blended Learning
at New Leaders



Rebecca Sutherland & Colin Porter

Acknowledgments

This study was a collaborative project involving program participants in five engagements from more than 10 different districts and charter schools, as well as individuals from teams across the New Leaders organization. Rebecca Sutherland led the project, with enormous and invaluable contributions from Colin Porter. Rebecca Sutherland and Colin Porter undertook data collection and analysis, with Colin Porter leading in developing the qualitative coding scheme and Rebecca Sutherland in conducting the quantitative code analyses. Rebecca Sutherland wrote the report with substantial input throughout from Colin Porter; Rebecca Sutherland and Colin Porter jointly wrote the case studies.

The researchers would like to thank the New Leaders staff members who provided crucial input and guidance throughout the project — including Mark Bailey, Jennifer Baker, Janisia Bennet, Kavish Burney, Denise Corbett, Maria Esponda-Medina, Michael Falletti, Danielle Goddard-Ellis, Hannah Grantz, Jodut Hashmi, Emily Hicks-Rotella, LaWanda Hill, Felecia Irick, Hannah Irvin, Laura Kadetsky, Amy Koenigs, Carol Johnson, Krista Lewis-Johnson, Tangela Johnson, Tori McRoberts, Ceci Morales, Ed Morris, Rayanne Mroczek, Scott Neil, Brenda Neuman-Sheldon, Alexandra Pallas, Gabe Scheck, Kimberly Washington, and Margaret Young.

Alexandra Broin, Devon Dillon, Jean Desravines, Michael Falletti, Danielle Goddard-Ellis, Jackie Gran, LaWanda Hill, Hannah Irvin, John Jenkins, Tangela Johnson, Brenda Neuman-Sheldon, Kimberly Washington, Gabe Scheck, and Margaret Young provided helpful feedback on drafts of this report. Virginia Patterson led report design.

Above all, New Leaders is deeply grateful to the educators who participated in this study, welcomed the researchers into their schools, made time during their busy days for interviews, and generously shared their experiences and insights. Their hard work and commitment to their students' learning, and their dedication to their school communities are enduring inspirations.

This report was made possible by a generous grant from the Bill & Melinda Gates Foundation.



Chapter 1

Blended Learning: Choosing a Recipe for Success

In the 2017-18 school year, New Leaders studied a series of innovative programs for public K-12 school leaders and faculty that incorporated independent online instructional components with in-person professional development sessions, job-embedded practice, and personalized coaching.

New Leaders positioned itself to leverage the use of technology in delivering high-quality adult learning to a wide span of geographic regions, and in accommodating the scheduling needs of busy education professionals who are unable to attend frequent in-person sessions. In adopting a blended learning paradigm for professional development, New Leaders paved the way for nimbler, more integrated, and, ultimately, more effective partnerships.

For the past 17 years New Leaders has provided crucial, high-quality professional development that fosters leadership skills in working educators. Multiple independent studies have confirmed the effectiveness of New Leaders' training for improving student achievement and school climate.^{1,2}

New Leaders is committed to using data to continuously improve its programming and partnerships. With a longstanding history of sharing lessons with the field to advance effective leadership practices, the organization sought to document and examine the development and implementation of its new blended learning programs. The goals were to learn what worked and what didn't — and to make specific improvements that could yield stronger results for participants and their students in the future.

Two decades of peer-reviewed studies of in-person, online, and blended instruction have consistently demonstrated that quality trumps delivery method. High-quality blended programs outperform low-quality online or in-person programs, and vice versa.³



1 Gates, S. M., Hamilton, L. S., Martorell, P., Burkhauser, S., Heaton, P., Pierson, A., ... Gu, K. (2014). *Preparing principals to raise student achievement: Implementation and effects of the New Leaders program in ten districts* — Appendix. Santa Monica, CA: RAND Corporation.

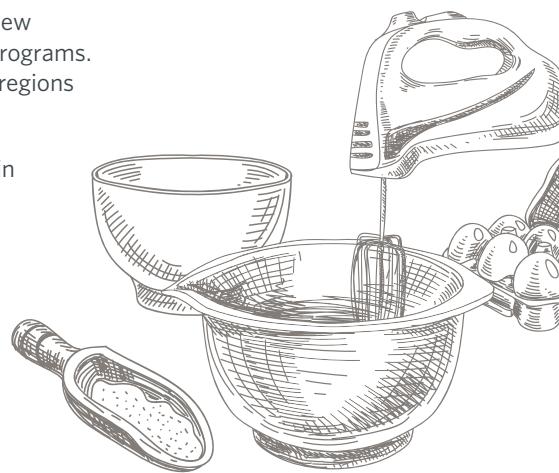
2 Gates, S.M., Baird, M.D., Doss, C.J., Hamilton, L.S., Opper, I.M., Master, B.K., ...Zaber, M.A. (2019). *Preparing school leaders for success: Evaluation of New Leaders' Aspiring Principals Program, 2012-2017*. Santa Monica, CA: RAND Corporation.

3 Means, B., Toyama, Y., Murphy, R., Bakia, M., & Jones, K. (2009). *Evaluation of evidence-based practices in online learning: A meta-analysis and review of online learning studies*. Washington, DC: U.S. Department of Education. Retrieved from <http://www.ed.gov/about/offices/list/opepd/ppss/reports.html>

Although no published research currently addresses the delivery of blended leadership development programs to teams of in-service teachers and administrators,⁴ examples from higher education and adult learning suggest that well-supported blended learning can be effective in this context.

Drawing on blended and adult learning theories, this report presents the findings of New Leaders' school year 2017-18 mixed-methods investigation into its blended learning programs. A comparative analysis of programs in districts and charter networks in five different regions across the United States reveals the opportunities and challenges of these programs.

Developing and implementing strong blended adult learning engagements has much in common with adapting tried-and-true recipes and creating new ones to use with new kitchen tools: Successful experimentation depends on knowledge of the ingredients and tools, and on an explicit understanding of the desired outcome. Just as there are many ways to make a delicious lasagna, there are many ways to build and deliver effective blended adult instruction — provided that the essentials are in place and that the cooks know what to do with them. This investigation of New Leaders' blended engagements in school year 2017-18 reveals what those essentials are and offers suggestions for tailoring the necessary components of blended adult learning to the local context.



Methodology

This study addressed the following questions:

1. What are the features of effective blended learning models for adult professional development?
2. What lessons for the field of adult professional development do New Leaders' blended program models offer?
3. What are the successes, opportunities, and challenges that New Leaders has encountered in developing and delivering blended programs?

To address these questions, New Leaders conducted a series of program observations and interviews with blended-program participants. Two New Leaders researchers spoke with participants in five New Leaders' blended learning programs during the 2017-18 school year. Interviews with program participants were conducted in-person and were recorded.* District names have been removed to retain confidentiality.

Coded interview transcripts captured the catalysts and dampeners (things that either help or hinder) of program completion. In participant interviews, the team identified five thematic categories that closely align with the literature on blended learning (see Appendix B). The team applied the coding scheme to the interview transcripts, and double-coded a subset to ensure the reliability of the analysis.**

This study also includes: interview data from New Leaders staff who were directly involved in scoping, designing, and implementing blended learning engagements during school year 2017-18; 2017-18 participant survey data routinely collected by New Leaders; and user metadata from Canvas, a learning management system that provides insight into how participants used the online resources New Leaders made available to them.

⁴ Voci, E., & Young, K. (2001). Blended learning working in a leadership development programme. *Industrial and Commercial Training*, 33(5), 157-161.

* Interview participants were compensated for their time with DonorsChoose gift cards.

** (Cohen's kappa = .72)

Chapter 2

Prepping for Blended Learning: Organizational Alignment, Resource Allocation, Staff Buy-In, and Key Ingredients

Many institutions see blended learning as a panacea that promises less overhead and better learning outcomes.⁵ However, research shows that high-quality blended learning must begin with an organization's commitment both to garner the staff's support for this complex endeavor and to provide adequate start-up resources — technological resources, staff time, and financial support.^{6,7}

Whether for school-age students or adult learners, blended learning programs may initially be more expensive than traditional in-person programs because of essential investments in technology and other areas of support.^{8,9} Organizations that implement blended instruction must first precisely map out the necessary resources — in technology, instructional staff, and support staff — and must make sure that organizational structures are in place to support the transition.

I. Organizational Alignment: Using a New Tool in a New Context — New Leaders' Flexible Engagements

Some of the blended engagements in this study were new partnerships in school year 2017-18, whereby New Leaders collaborated closely with districts on targeted programming to address their most pressing priorities. New Leaders and its partners worked together to select "à la carte" from a menu of research-based instructional content drawn from established New Leaders programs.

These "flexible" engagements could differ from established New Leaders programs in several ways: duration (e.g., four or six months, instead of a whole school year); content (e.g., mixing content from different established New Leaders programs); or designated participants (e.g., principals and their leadership teams alongside principal supervisors).



5 Garrison, D. R., & Vaughan, N. D. (2008). *Blended learning in higher education: Framework, principles, and guidelines*. San Francisco: John Wiley & Sons.

6 Moskal, P., Dziuban, C., & Hartman, J. (2013). Blended learning: A dangerous idea? *The Internet and Higher Education*, 18, 15–23.

7 Stacey, E., & Gerbic, P. (2008). Success factors for blended learning. Hello! Where are you in the landscape of educational technology? *Proceedings ASCILITE Melbourne 2008*, 964–968.

8 Means, B. et al. (2009).

9 Brown, J., & Kurzweil, M. (2017). *Instructional Quality, Student Outcomes, and Institutional Finances*. Washington, DC: American Council on Education. Retrieved from <https://www.acenet.edu/news-room/Pages/Instructional-Quality-Student-Outcomes-and-Institutional-Finances.aspx>

As it embarked on delivering blended content in new ways during school year 2017-18, New Leaders was also finding its feet with new, flexible program models. Some staff members felt underprepared to navigate new engagements that were both blended *and* flexible.

II. Adequate Resource Allocation: The Costs of Blended Learning

Building blended instructional programs can be expensive. The prevailing assumption that blended programming is cheaper to produce and deliver is widespread; when unexamined, this belief can undermine efforts to set up high-quality blended programming.¹⁰ If budgets are set without accounting for the extra staff hours needed for training and for providing ongoing technical support to staff and participants, essential resources may not be in place from the start; furthermore, staff may miss or de-prioritize those needs once the program is underway (especially if they are competing with other urgent needs for finite financial or time resources). Researchers struggle to calculate the relative costs of online, blended, and in-person programs because of vast differences among programs, institutional accounting practices, the cost formulas used for comparison, and other issues. For example, when one widely reported study showed that blended learning at the University of Central Florida reduced overall expenditures by nearly 40 percent, critics pointed out that this figure omitted many start-up costs and ongoing supports involved in the virtual program components, because the calculations focused primarily on instructor time and facilities costs.¹¹

New Leaders developed virtual content starting in 2014, with generous support from a host of foundations.¹² The content initially served as a standalone, virtual program; it later evolved into discrete modules for blended engagements. Our experience underscores the start-up costs associated with creating content on the front end, and then providing adequate ongoing support for instructors and students.

III. Buy-In from Staff and Cross-Team Coordination

While recognizing that blended instructional models have great potential, research shows that teaching fully or partially online has required more of instructors' time than teaching in person — as much as three times more.¹³ These issues of skill and time converge as instructors often find themselves providing front-line technical support to students, a time-consuming task for which they may not be prepared. But when adequately supported, blended instructors often realize greater student satisfaction than in traditional course settings.¹⁴

Among other decisions, designers of blended adult professional development programming must determine how to create a thriving in-person and online community, engage participants, build in flexibility, and facilitate participant learning.¹⁵

"Initially, I spent a lot of time with the platform. When I'm in the room, it's about my facilitation style and being able to read the room, faces, etc. When you're online, you have to anticipate and solve for technology problems before the program actually starts."

NEW LEADERS PROGRAM IMPLEMENTATION STAFF

10 Bakia, M., Shear, L., Toyama, Y., & Lasseter, A. (2012). *Understanding the Implications of Online Learning for Educational Productivity*. Washington, DC: U.S. Department of Education, Office of Educational Technology.

11 Bakia et al. (2012).

12 Generous support for New Leaders' development of online content was provided by Charles and Helen Schwab, the Wasserman Foundation, and Anonymous.

13 Ocak, M. A. (2010). Blend or not to blend: A study investigating faculty members' perceptions of blended teaching. *World Journal on Educational Technology*, 2(3), 196-210.

14 Caravias, V. (2018). Teachers' conceptions and approaches to blended learning: A literature review. In Oncioiu, I. (Ed.), *Driving Innovation and Business Success in the Digital Economy*, pp. 228-251. Hershey, PA: IGI Global.

15 Boelens, R., De Wever, B., & Voet, M. (2017). Four key challenges to the design of blended learning: A systematic literature review. *Educational Research Review*, 22, 1-18.



New Leaders staff are keenly aware of how highly participants value opportunities to network with their peers and interact personally with their instructors:

"[Participants] seem to be most interested in the videos, exemplars of assignments, things that they can read through and watch at their own pace to prepare for the in-person sessions, so that they can really use the session time to connect with their peers that they otherwise don't usually see."

NEW LEADERS PROGRAM IMPLEMENTATION STAFF

When creating their own blended courses, many online instructors have discovered that a high-quality educational experience requires more than retrofitting an existing in-person course with online discussion boards and YouTube links. The design and delivery of online blended courses — for children or adults — require a dramatically different technological and pedagogical skill set than the design and delivery of courses taught in-person demand.¹⁶ The best of both worlds, as blended learning is sometimes characterized, is often achieved when a team builds new courses from scratch.

An effective blended learning program design is not simply a ratio of time spent in-person versus online.¹⁷ Surveys of adult learners reveal that they are eager for more experimental and integrative approaches to blended instruction, even as instructors and institutions favor more conservative, traditional-looking programs that are perceived to be less likely to fail in engaging students and imparting learning.¹⁸ Perhaps unsurprisingly, surveys show that teachers are more willing than other professionals to experiment with different ways of learning that use online resources, and have provided useful feedback to course designers to shape educational programs for adult learners.¹⁹

"I heard...that something new was coming down the pipe to build leadership teams, and that we should be on the lookout for it, and it might be something that we should consider as principals to help move the work inside the schools. So, once it did come down, I jumped on board immediately... [and at the end of that program] said, 'Hey, if you guys are having it for '17 or '18, my school needs to be a part of it.'"

"V," PARTICIPATING PRINCIPAL

"It was kind of amazing — even though [our principal] wasn't with us for that first video watching, we came away with the same ideas. We can see our way of work, and then we can also be very reflective on our individual styles, our individual way of work. The last [video] we did, we all sat and did it together and, again, we were able to talk [about]...our strengths as well as our weaknesses and know how to be better as a team. [The videos] helped us develop a way of work that supports the bigger picture."

"N," PARTICIPATING TEACHER

16 Garrison, D. R., & Kanuka, H. (2004). Blended learning: Uncovering its transformative potential in higher education. *The Internet and Higher Education*, 7(2), 95-105.

17 Graham C. (2013). Emerging practice and research in blended learning. In *Handbook of Distance Education* (3rd edition), Michael Grahame Moore (Ed.), p. 334. New York: Routledge.

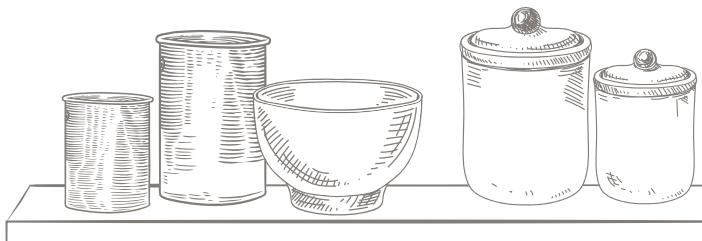
18 Mirriahi, N., & Alonzo, D. (2015). Shedding light on students' technology preferences: Implications for academic development. *Journal of University Teaching & Learning Practice*, 12(1), 6.

19 Koutsodimou, K., & Jimoyiannis, A. (2015). MOOCs for teacher professional development: Investigating views and perceptions of the participants. In *Proceedings of the 8th International Conference of Education, Research and Innovation*, 18-20 November.



IV. Five Key Ingredients of Blended Learning for Adult Audiences

Our research identified five prevalent themes in blended participants' accounts of their experiences with New Leaders' programs: Accountability, Prior Experience, Motivation, Self-Regulation, and Relevance. These themes are not new; decades of research in adult learning previously revealed the importance of similar principles when teaching adults. In general, best practices in adult blended learning mirror strong in-person learning experiences — albeit redefined, tweaked, and combined in interesting ways to accommodate participants' use of technology in the learning process.



The five themes outlined below describe aspects of participants' experiences in New Leaders' programs that are distinct but often interdependent. For example, a participant who values the *relevance* of the program's content to her work might recognize that in order to maximize her learning she will need to deploy *self-regulation* strategies to manage her time and engagement effectively. Likewise, participants who are *motivated* by the opportunities to engage with their peers in rich discussions of content assigned as pre-work can find group sessions to be an effective *accountability* mechanism, which in turn encourages them to use *self-regulation* strategies to complete assignments in advance.

1. Accountability

"Now we are being held accountable for [our learning in the program] because whatever work we bring back [to our teams], we created it, where before, we'd read this and report out on it. That's completely different from actually going and seeing how is that going to look."

"C," PARTICIPATING TEACHER

One tenet in teaching adult learners is to allow them to assume responsibility for their own learning. Of special significance in adult professional development is how individuals see their efforts contributing to the benefit of the group's goals. In online and blended learning environments, this type of cooperation can be cultivated by learners as they share goals, resources, roles, tasks, and accomplishments.²⁰

When participants in New Leaders' blended programs felt that their supervisors or districts engaged with and supported New Leaders programming, they described feeling accountable for the work they had done in the program.

In contrast, in one engagement none of the interviewed participants mentioned being accountable to their supervisors for how they implemented what they'd learned during the New Leaders summer workshops. District administrators gave building leaders autonomy for how they led their teams, and most participants did not use the online resources during the school year, in sharp contrast to how participants behaved in the other four regions.

New Leaders staff involved in blended engagements recognize the importance of participant accountability, and that participants will get out of the program only what they put into it.

"The session plans assume that the participants are already familiar with the basic concepts that are being covered, via the pre-work. Everyone in this cohort did the pre-work. That's the real potential, maximizing the opportunities for the in-person sessions, with informed role-play or other activities."

NEW LEADERS PROGRAM
IMPLEMENTATION STAFF MEMBER

20 Heba, E. D., & Nouby, A. (2008). Effectiveness of a blended e-learning cooperative approach in an Egyptian teacher education programme. *Computers & Education*, 51(3), 988–1006.

2. Prior Experience With Online Learning

Studies of blended learners show a positive relationship between previous experience with online tools and beliefs about their own abilities, or self-efficacy, in learning outcomes.²¹ Yet, for adult learners, age is widely perceived as negatively influencing success in online and blended learning, due to course designers' beliefs about technological illiteracy among older adults.²² Some surveys show that younger professionals with greater exposure to online education report less skepticism of blended and online learning than their older peers, whereas others suggest that a gap in technological experience and mindset is closing among students of different ages.²³ Conversely, when given a choice of instructional modes, older adults are more likely than their younger peers to select online learning for its flexibility. Older adult learners are also more likely to seek help and engage with peers online, behaviors that are associated with positive outcomes in these environments.²⁴

Interviews conducted by New Leaders researchers indicated that most blended participants were experienced online learners. For example, many participants mentioned prior experience with online learning in coursework for advanced degrees and professional certifications, which helped them know how to plan for adequate time and space to engage with the online instructional content. In one engagement, participating principals and some of their staff members had prior experience with New Leaders programming; they mentioned that their experience with the New Leaders model, vocabulary, and tools made it easier to engage with the blended program because they knew what to expect and how to implement what they were learning into their practices.

3. Self-Regulation

Adult students in online classes who report better self-regulation (e.g., setting goals, monitoring their understanding, and adapting their thinking) realize greater academic achievement.²⁵ Meanwhile, students who earn failing grades in online courses cite a lack of study time and absenteeism as primary causes.²⁶

Communicating a blended program's daily, weekly, and monthly time requirements up front in a clear fashion allows participants to plan accordingly and to thoughtfully schedule when they will engage with online content and undertake independent assignments. Effective blended programs will facilitate participants' planning with regular communication about the program's timeline, and with well-placed reminders about upcoming deadlines. The established structure and expectations of the Emerging Leaders program allowed many participants to plan and schedule their work.

"And in the audience we have some people who are technologically savvy. We should decrease stuff on hard paper and increase our use of technology. But some people prefer old-fashioned paper-and-pencil. So we need to be malleable."

NEW LEADERS PROGRAM IMPLEMENTATION
STAFF MEMBER

²¹ Shea, P and Bidjerano, T (2010). Learning presence: Towards a theory of self-efficacy, self-regulation, and the development of a communities of inquiry in online and blended learning environments. *Computers & Education*, 55, 1721-1731.

²² Wolfson, N. E., Cavanagh, T. M., & Kraiger, K. (2014). Older adults and technology-based instruction: Optimizing learning outcomes and transfer. *Academy of Management Learning & Education*, 13(1), 26-44.

²³ Betts, L. R., Hill, R., & Gardner, S. E. (2017). "There's not enough knowledge out there": Examining older adults' perceptions of digital technology use and digital inclusion classes. *Journal of Applied Gerontology*, October 2017.

²⁴ Deschacht, N., & Goeman, K. (2015). The effect of blended learning on course persistence and performance of adult learners: A difference-in-differences analysis. *Computers & Education*, 87, 83-89.

²⁵ Moos, D. C., & Ringdal, A. (2012). Self-regulated learning in the classroom: A literature review on the teacher's role. *Education Research International*, 2012, 1-15.

²⁶ Mansur, A. B. F., & Yusof, N. (2017). Comparative classification of student's academic failure through social network mining and hierarchical clustering. *Computer Engineering and Applications*, 6(2), 79-86.



"I learned early on that I have to put in my calendar a week in advance before pre-work is due to make sure that I get it done. So it's definitely something you have to learn, that you can't open up on Friday and think you're going to get everything finished."

"D," PARTICIPATING TEACHER

Nevertheless, finding the time to engage with online instructional content and complete assignments was a challenge for some participants in New Leaders' blended programming:

"I knew I had to do the assignments, [but we] didn't know it was an ongoing thing. Because of that, it was kind of like, 'Oh, by the way, you're going to a week-long thing in the summer.' And so, we did that. Then it was like, 'Oh, and you've got these books to read and these assignments.' That has been challenging and really stressful."

"P," FLEXIBLE-PROGRAM PARTICIPANT

4. Motivation

While self-regulation creates the conditions for blended learners to successfully complete a course, motivation provides the impetus to engage in these behaviors.²⁷ Comparisons of student survey data and course grades show that motivation corresponds with performance in blended learning courses.^{28,29,30} The field of adult learning theory often takes for granted that adult learners are self-motivated, but the participation in flexible engagements organized by districts or other supervisory bodies is often a mandatory part of a given role, even if it is presented to participants as optional. In-service teachers and administrators may believe in the importance of ongoing professional development, but it may not motivate them over long periods if the training does not carry over into actual practice.³¹

Across all engagements, program participants often mentioned their motivations for engaging with New Leaders' blended content: personal growth, professional growth, and achievement of team goals for student outcomes. The virtual and in-person coaching that participants received was often cited as a very influential motivator.

"Before the training, you know, I just saw things from the perspective of a teacher of what's happening in the classroom and why is admin doing this or why are they doing that over there. Now that I'm admin and went through the training and seeing everything for myself, I see all the different levels and how all the different pieces make a school work."

"M," PARTICIPATING ASSISTANT PRINCIPAL

"I think almost every conversation I started with [my coach] was, 'Remember, I have no idea what I'm doing.' And she was always very understanding about it, and she didn't let me make excuses. Even though I really wanted to, she didn't let me say, 'Well, that's fine.' She definitely pushed me, and I was appreciative of that, and being very compassionate and understanding of how I felt, and especially feeling stretched so thinly at times."

"L," PARTICIPATING TEACHER

27 Baird, D. E., & Fisher, M. (2005). Neomillennial user experience design strategies: Utilizing social networking media to support "always on" learning styles. *Journal of Educational Technology Systems*, 34(1), 5-32.

28 Garrison and Kanuka (2004).

29 Lim, D.H. & Morris, D.L. (2009). Learner and Instructional Factors Influencing Learning Outcomes within a Blended Learning Environment. *Educational Technology & Society*, 12 (4), 282-293.

30 So, H.J. & Brush, T.A. (2008). Student perceptions of collaborative learning, social presence and satisfaction in a blended learning environment: Relationships and critical factors. *Computers & Education*, 51 (2008) 318-336

31 Baker, J., Chaseling, M., Boyd, W., & Shipway, B. (2018). Teachers' response to a new mandatory professional development process: Does it make a difference? *Professional Development in Education*, 44(4), 570-582.



5. Relevance

For teacher leaders and administrators, who dedicate precious work hours to professional development, the issue of relevance is of central importance. In a recent study of in-service teachers who were required to participate in a blended professional development program to improve reflective teaching practice, participants' perceptions of the program differed according to their professional ambitions and future goals.³²

Relevance was highly salient among participants in New Leaders' blended programs: of the five key dimensions of adult blended learning, Relevance was the dimension most frequently mentioned by the interviewed participants, and their comments specifically focused on positive and negative aspects of the blended content's relevance to their daily practice and future goals. Adult learners in job-embedded professional development may be especially attuned to — and better able to assess — the relevance of program content to their current work.

New Leaders staff members know the importance of perceived relevance between the program's content and participants' work priorities and concerns, and they are eager to bridge disconnects between participants' local context and program tools or vocabulary.

"Oftentimes there are general statements about what's working but nothing specific until you go there. Being able to go into the school and work with teams was one of the things they appreciated the most and was one of the most beneficial."

NEW LEADERS PROGRAM IMPLEMENTATION STAFF MEMBER

"Honestly, I feel like it all clicked. [The New Leaders content] all fit in with our district initiatives, with our school initiatives. It all made sense."

"S," PARTICIPATING PRINCIPAL

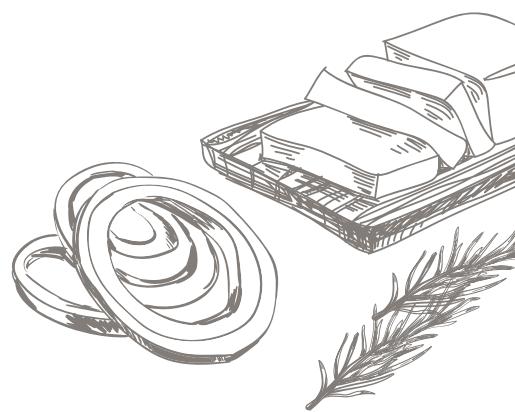
32 Baker, Chaseling, Boyd, & Shipway (2018).



Chapter 3

Serving It Up: Blended Discussion and Recommendations

This investigation of New Leaders' implementation of blended learning programs reveals how issues pertaining to **Relevance, Accountability, Motivation, Self-Regulation, and Prior Experience** with online learning shaped participants' experiences to varying degrees. (For further detail, see the case studies in Chapter 4.) Differences between engagements in program duration, participant professional role, program structure, and content corresponded to differences in the prominence of some themes in participant interviews (e.g., prior experience or accountability). Taken together, the five blended engagements in this study offer wider insights about developing and delivering blended adult professional development programs.



Relevance Infuses Everything

Across unique regional cuisines are widely used staple ingredients, like onions or butter. Relevance was the one ingredient mentioned by all participants in New Leaders' blended programs. Participants need to see how the program's content and activities relate to, and can be implemented in, their immediate work, in order to find engaging with the program worthwhile. The relationship between perceived relevance and overall engagement was evident in differences among the programs in this study.

Relevance Recommendations:

1. Aid participants in integrating course content into existing school or district-based professional development structures.
2. Provide adequate planning time to ensure that staff have knowledge of local assessment rubrics and teaching/instructional leadership standards before launching the program.
3. Identify points in a program's content that may require explicit translations to local context.

Accountability Can Enhance Self-Regulation

Much like salt is difficult to detect in a fully prepared meal, accountability structures often go largely unnoticed by participants during programming, even as they enhance the experience. Most of the participants we interviewed did not appear to be cognizant of how the blended programs' structures (e.g., formal assessments, nudges from directors, or group presentations) were designed to assist them in getting the work done. But program designers are acutely aware of the need for effective accountability structures to ensure completion by participants who are beset with seemingly countless demands



for their time and attention. In their interviews with researchers, New Leaders staff frequently mentioned the importance of participant accountability — New Leaders' blended programs require active learning and focused engagement with instructional content and assignments.

If a meal is prepared with little or no salt, diners may need to add their own. One of the participating districts in this study revealed the importance of accountability as an ingredient in a blended professional development program. Judging that school leaders could best decide how to use their time, the New Leaders staff and the school district designed a program whereby principals and their staff could opt in to program elements they deemed to be useful. The participants we interviewed in the district emphasized the relevance of the content presented during in-person training, as well as the potential appeal of the virtual coaching that was made available to them, even as they confided that they had not made much use of either offering. Without accountability, program engagement was low.

Interviews with participants in all regions reveal the extent to which accountability and self-regulation are interdependent. New Leaders' programs are, by design, rigorous and robust; they demand time and attention for proper implementation. When the majority of content is accessed through an online learning portal, participants must practice self-regulatory behaviors, such as setting aside dedicated time to watch instructional videos, taking notes, or engaging in reflection. Some accountability strategies can scaffold participants' self-regulation strategies, encouraging them to consciously assume control of their experience in the program — for example, with explicit communications about how and when participants will be expected to do independent work (*i.e.*, during the school day or after-hours) and with up-front summaries of how long each online/independent component typically takes.

While a lack of salt can result in a bland meal, too *much* salt can make food unpalatable. Participants in blended programming for professional development may consider highly structured accountability mechanisms to be heavy-handed and off-putting, rather than helpful. Blended-program designers and facilitators can take advantage of lighter-touch accountability mechanisms: For example, cultivating interpersonal engagement during in-person group sessions can serve both as motivating factors *and* as accountability mechanisms. Blended programs were structured so that the in-person sessions (which participants value highly) built upon independently completed pre-work, prompting participants to prioritize completing that pre-work. Some participants divulged that they watched videos multiple times, took notes, and prepared specifically for group discussions. In short, they did what was necessary to be ready to make valuable contributions to group sessions with their peers.



Accountability & Self-Regulation Recommendations:

1. Come to an explicit agreement, at the outset, with school/district partners about when participants will be expected to do independent work, thereby allowing the participants to anticipate the program's time demands and to plan accordingly.
2. Support participants in developing habits of self-regulation, by highlighting video durations and estimated time that modules or assignments will require.
3. Use technology to support accountability and personal interdependence (*e.g.*, nudges through text, status monitoring of participants' and/or the group's progress).
4. Explicitly set expectations for online work to be done in advance of in-person sessions, which focus on peer discussion and application of concepts.



When Motivations Are Met, Satisfaction Ensues

Myriad reasons can inform the choice of what, if anything, to cook — e.g., personal preferences, a special occasion, what's in the refrigerator, or a need to eat more vegetables. The relevance of New Leaders' programming to professional work was uniformly the strongest driver of participant engagement. But interviewees also spoke at length about their satisfaction with different aspects of the program — e.g., their coaches, cohorts, and the quality of the program overall — revealing other factors that motivated them to participate (or made participation more difficult). The motivating catalysts and dampeners ranged widely, but participants repeatedly mentioned a few specific motivators.

Across sites, participants described the value of interacting with their coaches and facilitators — to ask questions, and to dig deeper into content they'd learned during independent work. For some participants, a relationship with a New Leaders coach was a unique way to receive feedback from an experienced school leader who was not responsible for evaluating their performance. Participants appreciated that coaches possessed substantial professional experience and were interested in their unique school placement and responsibilities.

Participants also valued the opportunities that New Leaders' programming created for them to encounter and network with peers in other buildings (or districts), with whom they otherwise did not typically interact. Some participants with years of professional experience in their district expressed appreciation that the New Leaders program afforded them valuable opportunities to interact with peers, opportunities that they otherwise did not have.

Finally, when individual participants are in professional transitions — e.g., working in a new position, or with a new team — they are more open to experimenting and adopting new processes and resources.

Motivation, relevance, and self-regulation can be interdependent. Participants who viewed the program as a necessary professional development training step, on a path toward expanded leadership roles and/or promotions, were motivated not only to complete assignments and independent modules, but also to show their best work. Conversely, in one site, participants learned that they would not be able to move from their current, first-year teacher-leader training into a second-year resident principal training course, due to fiscal constraints; participants reported their disappointment, and their program director observed a corresponding decrease in timely assignment submissions.

By design, blended programming directs participants to online platforms and tools. Blended participants' experience is inextricably tied to the design and functionality of the technology they are asked to use. No matter how relevant program content might be, when participants encounter technical difficulties that cannot be remedied easily and swiftly, their motivation to complete online pre-work or submit assignments can suffer. Technology problems — e.g., assignments that took a long time to upload to the online platform, or failures of videoconferencing software that disrupted scheduled virtual coaching sessions — were commonly identified as motivation dampeners. For participants who completed these assignments at night, after work, such glitches were especially burdensome.

Motivation Recommendations:

1. Provide real-time, in-house tech support for the virtual platform, including evenings and weekends if possible.
2. Develop technology to allow program participants to engage across districts, in order to share ideas and exemplars and build professional networks.



Prior Experience

Making a meal is easier when its ingredients and preparation techniques have been used before. While most participants interviewed for this study had no prior experience with New Leaders, those who did, or who worked with supervisors or colleagues who had prior experience with New Leaders, more readily recognized the relevance of the program's tools and content to their work.

All participants we interviewed reported some experience with online learning, such as in graduate school or to fulfill licensing-renewal requirements. Even veteran teachers who had been working for several decades did not describe themselves as online novices. In fact, some were concurrently engaged in online learning through their districts as part of other professional development initiatives. Although many participants shared that they preferred the in-person sessions to independent online work, no participants reported being unable to access or use New Leaders' online resources.

Participants' familiarity with online instructional sites ranging from online university courses to Khan Academy tutorial videos makes them savvy connoisseurs of website and video design. They were quick to offer suggestions about how to increase online engagement (e.g., with online discussions and interactive instructional modules) and how to improve the online platform used in the 2017-18 school year.

Prior Experience Recommendations:

1. Recognize that many, if not most, blended-learning participants have prior experience with online learning. It's imperative that web platform and online content designs reflect state-of-the-art standards that are regularly upgraded and feature routinely updated content.
2. Introduce the online platform as early as possible, preferably before the first in-person meeting, and then address questions or difficulties if they arise, rather than devoting precious in-person time to the rudiments of the online platform.

Different Recipes Yield Different Outcomes

While New Leaders' established program models are standardized in content, structure, and designated outcomes, each of the five blended engagements in this study was unique in its design and content. To provide further detail about how Relevance, Motivation, Accountability, Self-Regulation, and Prior Experience inform blended participant experiences, the next chapter presents a sample of three case studies of New Leaders' blended programming in the 2017-18 school year.



Chapter 4

From Scratch: Three Blended Case Studies

Case Study 1

Coming Back for Seconds: *Learning Through Experience*

"Just having a year under our belts is a little easier to navigate this year."

"E," PARTICIPATING PRINCIPAL

New Leaders has a long history of partnership with this large, urban district. For the 2017-18 school year, the district reported that its student population was 79 percent African American, 10 percent Hispanic/Latino, 8 percent White, and 3 percent Other race/ethnicity. In the 2016-17 school year New Leaders had delivered the entirely online Transforming Teams program to four schools in the district. In 2017-18, two of the school principals who had been in the Transforming Teams program joined another New Leaders veteran principal in a new, blended version of Transforming Teams, whereby they and their respective instructional leadership teams engaged with online content combined with in-person group sessions and individual virtual coaching with New Leaders staff.

Each principal in this cohort selected a series of modules from New Leaders' Transforming Teams curriculum for their Instructional Leadership Teams (ILTs) to complete. Each module, designed to take three months to complete, consisted of tutorials followed by practice, implementation, and monitoring before ILTs met with a virtual advisor for feedback.

This engagement included in-person touchpoints, such as a "program launch" that consisted of an in-person district kickoff, a 60- to 90-minute introductory phone call with a virtual advisor, and activities led by the school principal. It also involved ongoing support from a New Leaders' program advisor, including phone calls during the school year offering guidance and feedback; participation in mid-year and end-of-year "step-backs" (formal, structured reviews of program data about progress to goals, providing opportunities to adjust when needed and to discuss long-term implications for implementation) with ILTs engaged in the program; and an in-person visit to each school, for additional support.

Lastly, at the end of the year, a day-long program symposium sponsored by a local funder was held at one of the participating schools. Facilitated by the schools' New Leaders advisor and other New Leaders program staff, attending principals, assistant principals, and selected ILT members engaged in a series of focused discussions and activities that expanded on their work during the year with the Transforming Teams modules.





This Blend Pairs With: Self-directed, heavily virtual programs work best with participants who have prior experience with New Leaders' programs, and who are eager to continue their learning and access the resources New Leaders provides.

Result:

Engaged, confident, and satisfied school leaders quickly integrated their learning into their daily practice and led teacher teams through training modules. Participants requested ongoing access to the New Leaders resources to continue change-management initiatives.



Special Sauce for a Successful Engagement With Experienced Alumni: Relevance, Experience, Motivation, and Accountability

As in other engagements in this study, **relevance** was the most prevalent theme in interviews with these participants. The perceived relevance of the program to the participants' personal goals, professional goals, the realities of their jobs, and the expectations of their supervisors and districts strongly informed their experience in the program. The three principals had prior experience with New Leaders and strongly believed in its relevance and efficacy. Some ILT members initially doubted the relevance of some of the New Leaders content to their own roles, but with guidance from their principals, they eventually came to appreciate its applicability to their work.

All of the principals and many of the participating ILT members had **prior experience with online learning**. The three principals in the study each had participated in New Leaders' programming in previous years; two of the three had previously completed the Transforming Teams program. However, most of the ILT members were participating in New Leaders' programming for the first time in school year 2017-18.

"So this course...I started into it and I was like, 'Oh this doesn't apply to me, this is for [teachers of] older kids.' But guess what? I found out that there was a lot of valuable material...that I could use in my [preschool] classroom."

"N," PARTICIPATING ILT MEMBER

"New Leaders has been extremely good to me as a person and as a principal. Through New Leaders I started to take an honest look at who I am as a person. When you become a better leader, you become a better person in my opinion, and so it has not failed me."

"B," PARTICIPATING PRINCIPAL

Regular check-ins with their virtual advisor **motivated** all participants, and some expressed an interest for greater flexibility in the types of interactions available to them. Two of three principals had an established relationship with their advisor from the previous year and mentioned the corresponding trust that encouraged them to keep their teams engaged with the program, even in the face of other urgent priorities.



The **principals' understanding of the expectations** and payoffs of the New Leaders' program compelled them to set clear expectations with their teams at the beginning of the year about the program's pace and the commitment necessary to benefit from the content. The principals developed strategies to involve ILT members in the program by incorporating it into existing professional development structures.

"The teachers on my ILT, none of them had ever been on an ILT before. So there's a lot of transition... and that means that everybody's growing. So everybody's going to be in an uncomfortable space."

"V", PARTICIPATING PRINCIPAL



Watch Out For (Potential Engagement Dampener)

Relevance: ILT members described some challenges in implementing what they learned in New Leaders modules, as they encountered resistance from some of the teachers with whom they work. The challenge of persuading colleagues to embrace changes in practice is both common and not unique to blended professional development models.

"I don't know if it was a pattern, but [my peers] that tend to be more timid with the technology are also the ones that are more timid with analyzing data and looking at data. My grade-level partner is scared to death of technology, but she also thinks, 'I know my kids. I don't necessarily need the numbers.'"

"E," PARTICIPATING ILT MEMBER



Case Study 2

Into the Pressure Cooker: Fast-Paced Learning

“[It’s been] very beneficial. I’m a little nervous that...all the modules will be disappearing at the end of the school year because I would love to have that information longer for us to continue to utilize, because it’s some very valuable information on there.”

“F,” PARTICIPATING PRINCIPAL

This county-wide district has a student population that is 55 percent White, 19 percent Black, 17 percent Latino, 5 percent Asian, and 4 percent Other race/ethnicity. New Leaders’ relationship with this district began in January of the 2017-18 school year, with the launch of a blended program for three elementary school principals and their instructional leadership teams, in support of the district’s strategic “Autonomy” initiative, whose purpose is to give building leaders more independence and decision-making authority in support of student achievement. The district chose school leaders who met criteria for success in the district’s autonomy initiative to participate in the New Leaders’ program. In turn, teams of administrators and teacher-leaders were selected by their principals to participate for each school.

Between January and May 2018, New Leaders facilitators led group sessions focused on topics covered in online modules that participants had completed independently prior to convening. Three online modules were provided to school teams, to be completed and implemented according to participants’ schedules. In-person cohort sessions occurred at the beginning, middle, and end of the engagement. A virtual advisor conducted phone calls or video conferences with participant teams during the program cycle, offering guidance and feedback.

This Blend Pairs With: Introductory blended engagements that launch mid-year.



Result:

School and teacher leaders adopted resources from the High-Performing Teams module to improve collaboration and efficiency in their schools. Recognizing the success with implementing these resources, participants requested ongoing access to the New Leaders resources to continue learning and help them launch the next school year.



Special Sauce for a Successful Engagement With New Leadership Teams: Relevance, Motivation, and Self-Regulation

Participants reported that the majority of materials presented in the modules were **relevant** to their school’s needs and to their professional practice. In particular, participants found the prepared resources, such as leadership rubrics and meeting protocols contained within the modules, to be especially useful, and quick and easy to implement during their workday.

“Just look at...the protocols and how to bring pieces into place. ... It structures things and gives it — makes sure that everybody has a voice and uses that voice. So I think it leaves nobody out. Everybody’s included; everybody feels valued. So there’s a lot of positive in that.”

“O,” PARTICIPATING TEACHER



The in-person sessions **motivated** participants who relished the opportunity to collaborate with peers. Conversations among peers experiencing similar challenges helped to reinforce the program's relevance. Participants also found the content and coaching to be of high quality throughout, which encouraged them to complete instructional modules. Nearly all participants expressed a desire to continue the program during the next school year.

To combat communication issues and the short timeframe, some school-based teams "self-blended" online content by watching and discussing videos together during the school day. They found this to be **an effective strategy for staying on track** in advance of the larger in-person sessions, as well as for connecting the materials more directly to their school context. Teachers appreciated — and were motivated by — administrators who made time available to them during the workday to complete the program by providing coverage in their classrooms.

"We did it together online. So we watched many of the videos online together, so we were able to stop them and talk about it. And it was better to do it before the presentation because then you knew what they were talking about if you already had that experience. And one or two of them, I know the one whole section we watched at home by ourselves. I was texting the other teacher...because I'm like I'm missing something. You play it over and over because you don't have that help from the other people talking about it, so it was good to do it together and then have a meeting face-to-face."

"R," PARTICIPATING TEACHER



Watch Out For (Potential Engagement Dampener)

Self-Regulation: Initially, participants were confused about the exact purpose of the program and were not sure how they were supposed to engage with the independent content, which hampered their ability to plan and assume control of their experience. Many interviewees shared that they had very little knowledge of what the New Leaders program was about when it launched. They also found the program's overarching purpose, launch timeline, expectations, and anticipated outcomes to be confusing. In this context, the subsequent virtual coaching was vital for orienting teams to the program's materials and expectations.

Participants also reported resistance from other staff when they tried to implement what they had learned. Although staff resistance to new tools and processes was reported in other districts, the pace of this half-year program — and the speed of implementation — may have exacerbated these issues by failing to account for the time needed to garner support for these change-management efforts.

"Initially I didn't get a whole lot of information [about the New Leaders program]. New Leaders talked about this when we first met. Even like the first couple of meetings, I almost felt like I was coming late to a party. ... It was nice to see it work through itself."

"M," PARTICIPATING PRINCIPAL



Case Study 3

Omitting the Optional: Self-Directed Learning

"New Leaders really made a point of sitting down with our senior leaders to really say, 'What is working? What is not?' I'm sometimes floored at the way other partners show up and come in with a different attitude, whereas New Leaders says, 'How can we get better at this and what can we do differently?' I do really appreciate that."

"E," SENIOR DISTRICT ADMINISTRATOR³³

In the 2017-18 school year New Leaders began working with a large district that adheres to a policy of autonomy, giving school leaders latitude to choose resources for their teams, and to decide how to use their chosen resources. As a result, this flexible engagement for instructional leadership teams was unique among the five study sites for its deliberate lack of participant accountability. The district made the program available to its schools as a part of a menu of professional development options. Participants who opted in to the New Leaders program attended a mandatory three-day in-person training session before the school year began, and then were provided access to the online Transforming Teams platform and a virtual coach for ongoing support. However, by design, all engagement with New Leaders resources beyond the in-person training was optional for participants.

Twenty-five district schools participated in the 2017-18 New Leaders training. New Leaders facilitators delivered selections of Transforming Teams content to ILT members over the course of three days in August 2017. Instructional Superintendents also engaged in ongoing professional development with New Leaders, and they were present for the training of ILT members. During the in-person August training, facilitators introduced participants to the online modular content that New Leaders made available to them throughout the year, and to the coach who was available for consultation "office hours" via phone.

 **This Blend Pairs With:** Districts that offer high-quality resources to high-autonomy school leaders.

Result:

Although participants reported recognizing the value of the content they learned during the summer in-person training sessions, very few of the ILT participants used New Leaders' online resources during the 2017-18 school year, and only one principal took advantage of the offered virtual coaching.

³³ Interviews with district central office administrators were not coded for thematic content, since they did not participate in the New Leaders program, but their input is included to provide context about the district's expectations and communications with its school staffs and with New Leaders.





Special Sauce for Flexible Participants With Optional Resources: Relevance and Motivation

As in other engagements in this study, **relevance** was the most prevalent theme in interviews with participants; two district administrators we interviewed also mentioned the importance of the relevance of the New Leaders' content to school leaders' work. A program participant who was newly appointed to a school leadership role shared this observation:

"The training definitely prepared me for this school year, and almost everything that we discussed and went over, we pretty much implemented here, and it runs very smooth and I love the way that things are working out since we've had the training."

"M," PARTICIPATING TEACHER

Another participant emphasized the guidance New Leaders provided in getting an instructional leadership team up and running, a priority for both the school and the district:

"The ILT functions as an extension of the principal. New Leaders gave us the instructional team vision."

"B," PARTICIPATING ASSISTANT PRINCIPAL

Interviewees connected their receptiveness to using New Leaders resources to the fact that they were in transitional junctures — being new to a school, new to a leadership role, and/or having a new team unfamiliar with the principles of instructional leadership. For these participants, the 2017–18 school year brought new challenges for which they did not yet have established solutions or processes. They were actively seeking tools and support and, as a result, were **open to incorporating New Leaders' resources into their practices**.

One principal took advantage of the opportunity to get one-on-one coaching once the school year was underway, motivated by both her need and her perception of the New Leaders coach's expertise and shared perspective:

"I was in that space of, 'Good gosh, I'm worn out.' This is not something I would be able to sustain until forever. So, I was like, 'Maybe I'm doing something...maybe I've been out of the game for a while, maybe I'm thinking about this wrong.' What the heck, they just sent this invite, am I going to talk to these guys? They're not judge-y. ...So, we jumped on the line and I said, 'Look, here's where I'm at, here's what I'm thinking. I don't have this super formal protocol for you. I'm not even going to pretend I've done this or that.' We just chatted and, really, I think it was just that affirmation that I was like, 'Okay, you might be crazy for jumping back in the game, but you haven't lost your mind in terms of the steps you're trying to make.'

"R," PARTICIPATING PRINCIPAL





Watch Out For (Potential Engagement Dampeners)

Accountability: As mentioned in Chapter 3, participant accountability in this district was entirely absent, by design. The district's intentions in making access to New Leaders' online content part of the flexible engagement were unclear to the participants we interviewed. One principal observed:

"If it really is just, 'Here's a resource,' so be it. I don't think that's a terrible thing, but just name that and be okay with that. Or if really, here's the outcome we expect, then I think we have to be really intentional with who we're connecting to the program, so that those outcomes can be drawn."

"R," PARTICIPATING PRINCIPAL

Self-Regulation: When resource use is optional, making the time to access online content may not be prioritized, even when participants recognize the value and relevance to their work.

Our interviews with participants also highlighted the self-regulation and attention challenges participants can face when they are presented a lot of information during intensive, multi-day sessions, as in the August 2017 kickoff session.

"I think that there wasn't much throughout the year connection. So, not to say it didn't sit in my head, but my reminder would be when I would get that, 'Hey, they're available for virtual office hours' email. Short of that, there weren't other connections where folks were saying, 'Hey, what about this [online module]?' or, 'Did you remember that [tool]?'"

"B," PARTICIPATING ASSISTANT PRINCIPAL



Chapter 5

Conclusion

Successful blended adult professional development programs don't stem from a single recipe, as illustrated by the case studies in this report. As New Leaders continues its expansion of blended programming, it has a growing collection of blended models to reference, for what works and what to watch out for, in a variety of programmatic contexts. While there isn't a single master recipe for blended programs, the analyses conducted for this evaluation have revealed how issues pertaining to Relevance, Accountability, Self-Regulation, Motivation, and Prior Experience shaped the experiences of participants across engagements. These five important ingredients must be considered when scoping, building, and delivering blended adult instruction.

This study also revealed the hidden challenges in the organization's evolution from traditional, in-person instruction to blended models that incorporate independent online work and virtual coaching with the in-person sessions and job-embedded practice that have been the hallmarks of New Leaders' successful historic programs. Blended instructional models are not interchangeable with traditional, in-person models; they require adequate organizational investments in relevant technology, and in staff time to develop, prepare for, and support the effective delivery of both the online and in-person instructional components.

When a blended instructional recipe is carefully adapted to suit the local context, the results speak for themselves.

"I feel like any time [New Leaders coaches] have been involved with us has felt really inspiring, and I feel like they've been helpful in facilitating our conversation to kind of have the outcome that would be the best for our school. So I really feel positive after even the face-to-face or the tutorials, the Skype [meetings], you know, all those pieces, it kind of rejuvenates my motivation."

"H," PARTICIPATING ASSISTANT PRINCIPAL



Appendix A

Participant Program Survey Responses

Across engagements, participants widely reported satisfaction with both in-person and online program segments.

Engagement A (described in “Omitting the Optional”): Participant Post-Training Survey Feedback

In-Person Sessions	
Session content was of high quality.	93%
Overall, my knowledge in the content areas covered during these sessions has increased.	100%
The sessions have improved my ability to create the conditions in my school to improve student achievement.	93%

Engagement B (described in “Into the Pressure Cooker”): Participant Survey Feedback

Online Program Components	
Online content was high quality.	100%
Online content was relevant to our work.	78%
Overall program alignment	
I will be able to use what I learned in this session in my professional environment.	100%
The program has improved my knowledge.	100%
Session content aligned with my district’s goals.	100%

Engagement C (described in “Coming Back for Seconds”): Participant Survey Feedback

Online Program Components	
Online content was high quality.	97%
Online content was relevant to our work.	97%
Virtual Coaching	
The support provided during the office hours supported clarity and action steps.	100%
In-Person Symposium	
I will be able to use what I learned in this session in my professional environment.	94%
Overall, my knowledge in the content areas covered during the session has increased.	94%
Session content aligned with my organization’s strategic priorities.	100%



Engagement D: Participant Survey Feedback

Online Program Components	
Content was high quality.	100%
Content was relevant to my work.	100%
Coaching	
The support provided supported my growth.	100%
Virtual Platform	
Technology was user-friendly.	83%
The modules provided the necessary background information for sessions.	100%
The platform helped me learn the content.	100%

Engagement E: Participant Survey Feedback

Online Program Components	
Online content was high quality.	100%
Online content was relevant to my work.	92%
In Person Cohort Sessions	
My Emerging Leaders peers provided feedback that was helpful in building my leadership capacity.	100%
One-on-One Coaching	
My director provided coaching that helped me develop a SMART goal aligned to my students' growth areas.	94%
Online Platform	
The online platform helped me learn the content.	75%

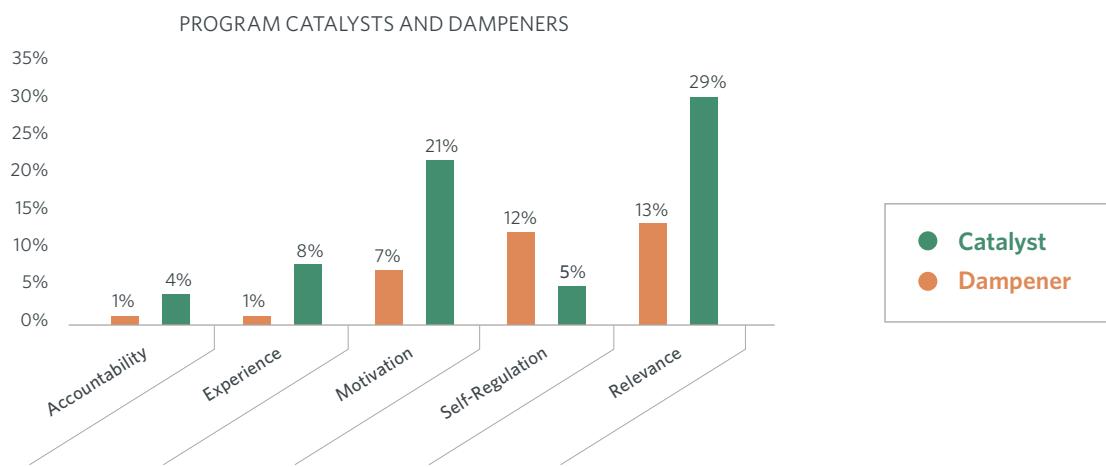


Appendix B

Measuring the Key Ingredients in Participants' Experiences

Catalysts or Dampeners: The research team identified mentions of the five key ingredients of adult blended instruction described above in participant interviews. Each of these five dimensions of blended instruction can occur as a “**catalyst**” — which supports participant engagement with the program — or as a “**dampener**,” which impedes participant engagement.

Forty program participants were interviewed individually or in small groups. Thirty-six interview transcripts contained 1,337 “quotations” (discrete statements related to their work and experiences in the New Leaders program), which were coded for engagement themes related to Accountability, Prior Experience, Motivation, Self-Regulation, and Relevance.



Across engagements, 67 percent of the coded quotes pertained to engagement catalysts, of which those related to Relevance (29 percent) and Motivation (21 percent) were most frequently mentioned. Relevance also was the most frequently mentioned engagement dampener (13 percent of all quotations), closely followed by Self-Regulation engagement dampeners (12 percent).



Appendix C

Participant Interview Protocol

Researchers used this interview protocol to guide semi-structured interviews with participants in New Leaders' programs. Before the interview, interviewees signed an informed consent form to communicate the goals of the study, its risks and rewards, and the protection of identifiable information. Researchers recorded interviews and took handwritten notes during the interviews.

Opening

Establish Rapport: Hello, my name is _____ and I'm the _____ at New Leaders. It's a pleasure to meet you. Thank you so much for making the time to speak with me today.

Purpose: We're conducting a study with the support of the Bill & Melinda Gates Foundation to figure out how to improve our blended learning programs — leadership development training that mixes in-person and online learning.

Motivation: I'm interested in learning from your experience participating in _____. I want to emphasize that I'm not evaluating your participation; I'm talking to participants like yourself all over the country to see what people are saying about these programs. And as a thank you, we can provide you with a \$500 gift card to DonorsChoose.Org to purchase supplies and resources for your classroom or school.

Consent: Does that sound good to you? Okay, here's a copy of the consent form. Take a moment to read it through, and if you'd like to proceed, sign at the bottom. Then we can get started. And if it's okay, I'd like to record our conversation so that I can go over the details later.

Time Line: I know that your time is valuable. This interview should just take about 30 minutes. Does this still fit in your schedule?

Transition: Great! Let me begin by asking you a few questions about your school.

Context	Script
Question 1	So, it's early on Monday morning and students are arriving. What do you think I would notice coming in through the door of the school?
Question 2	And if I visited here a year ago, what would be different from today?
Question 3	So now I'd like to shift to your participation with New Leaders. How would you describe your experience with the program overall?
Question 4	What have you learned in the program? What types of support did you receive?
Question 5	What are your most important professional goals for your school this year?
Question 6	How would you describe the objective of the program from New Leaders?



Question 7	Overall, what did you think of the in-person component? Have you implemented any of the strategies that you learned?
Question 8	Do you have any suggestions to improve the in-person content of the program?
Question 9	How did the in-person sessions prepare you for the online and virtual components of the program?
Question 10	Overall, what did you think of the online elements?
Question 11	Did you experience any challenges in completing the online segments of the program — e.g., problems accessing the platform itself, or making time to sit down with the computer, or something else?
Question 12	Were there any parts of the online content that might have been better delivered in-person?
Question 13	Returning to the program overall, were there any strategies or practices that you found difficult to implement, or think that you would have difficulty implementing if you tried?
Question 14	And are there any practices or strategies that were very easy to implement?
Question 15	Do you have any feedback for how any aspect of the program could be improved?

Closing

Summary: [Summarize the major points raised in one to two sentences.]

Maintain Rapport: I appreciate your taking the time to talk with me today. Your insights have been very illuminating. Is there anything else that you can think of that would be helpful for me to know?

Action Steps: I'll be bringing this information back to New Leaders to help guide the creation of new tools and resources. Is it alright if I follow up with you if I have any questions? In the next few weeks, you'll receive an email with the \$500 gift card to DonorsChoose.Org. Please let me know if you don't receive it. Thanks again.

